

The Impact of the "Dreams" Shops in Enhancing Substance Abuse: the Need for Ethics and Codes of Good Practice in the Romanian trade

*Daniela-Tatiana AGHEORGHIIESEI (CORODEANU).
University of Medicine and Pharmacy "Gr. T. Popa", Iași, Romania*

Abstract

The increasing number of the "dreams" shops which sell legal drugs places Romania on the fourth ranks among countries with ethno botanical substance abuse from Europe.

Although these stores contribute to the expansion of the Romanian trade, the lack of ethics and social responsibility of the Romanian traders favors a zero sum game. Although the legal drug stores are widely accepted on the western market, these are only profitable for the entrepreneurs who have opted for this format, the paid fees or taxes to the local budget are low compared with the social costs generated by the negative effects generated on the health population who purchase these products. The offer of the "dreams" shops is aimed at a vulnerable consumer, which is unable to cope with a rational process of decision, influenced by a wide range of factors acting against him.

Our article provides a theoretical analysis of the ethno botanical plants trade, its effects on the Romanian market and also highlights the lack of ethics and codes of good practice in the domestic trade, while the law cannot fill this missing.

Keywords: "dreams" shops, Romanian trade, substance abuse, ethics and codes of good practice